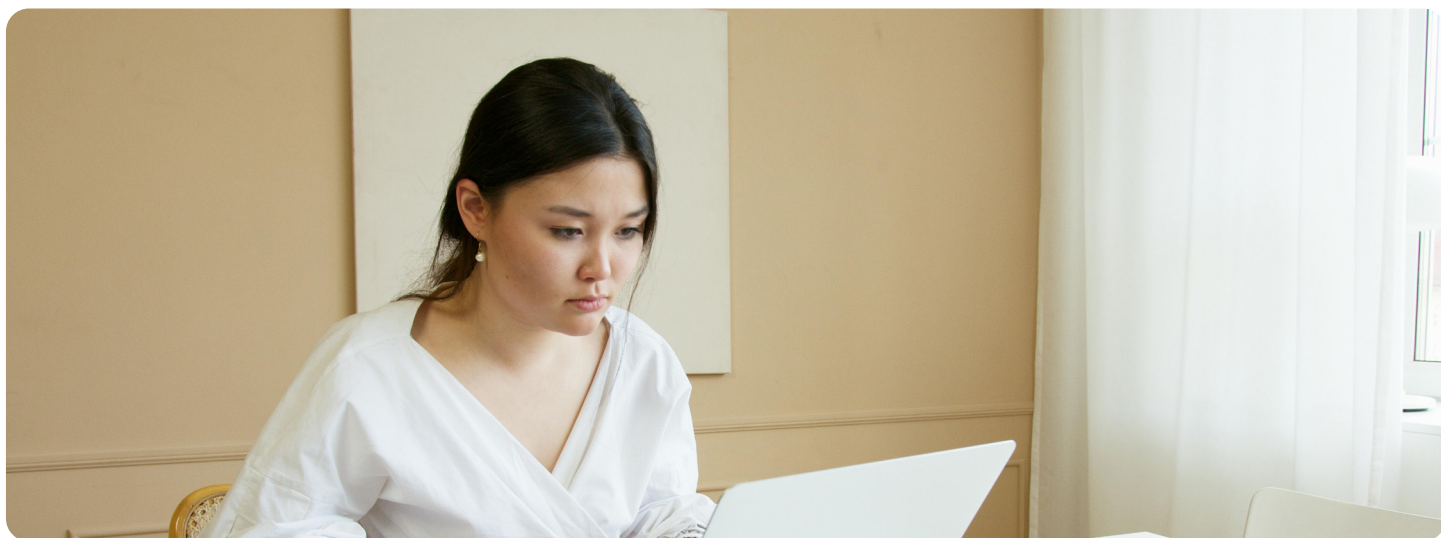




Revolutionizing Office Efficiency with Remote Talent

How Edge saved Kwasnik Family Dental time, money, and headaches with a single Edge talent.



The Customer

Kwasnik Family Dental is a family owned and operated business focused on providing each patient the personal care they deserve. They provide a wide range of dental solutions, including cosmetic dentistry, dental implant restorations, and preventative dentistry.

01
Location

02
Dentists

2k+
Patients

The Challenge

After taking over a 50-year-old dental practice, Dr. Collin Kwasnik was faced with the complex challenge of modernizing an antiquated workplace to keep up today's best practices and patient needs.

Updating the office systems and protocols—on top of day-to-day patient care—proved too time consuming for one person to handle. Adding to pressure, the practice had to urgently replace a front-desk employee that wasn't living up to expectations.

At the advice of a friend, Dr. Kwasnik contacted Edge for help. Despite never before hiring a remote employee, our high-quality candidates and process flexibility proved to be a perfect fit.

Edge provided a single, pre-trained remote office talent to help handle the increased workload. And in Dr. Kwasnik's own words — he's never been happier .

The Results

Our single handpicked talent has since helped Kwasnik Family Dental with updated billing practices, accounts receivable collections, insurance verification, patient calls and coordination, social media, and even developed their in-house dental membership plan. Handling these time-consuming tasks improved the overall finance condition of the practice, and allowed the dental staff to focus on high-quality care.

1 Net New membership
plan developed

1.5 Years of “exponential growth”
and counting

03 Offline processes
streamlined

90%  Decrease in over
30 days A/R



“My Edge Talent is the best employee I have. He does anything and everything I ask for, he goes above and beyond, his work ethic is really high and he focuses on quality standards.”

Dr. Collin Kwasnik, Practice owner
Kwasnik Family Dental

Edge

Edge provides **scalable, affordable, & adaptable** HR solutions that seamlessly connect exceptional talent from all over the world with businesses in North America that most need to fill positions.

By making hiring globally easier than hiring locally, Edge provides businesses access to a broader talent pool and helps them boost their hiring processes.

The company has a presence across North America, Europe, Latin America, and Asia-Pacific, with plans to expand to over 150 countries.

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